

**2012 KCTCS General Education Student Learning Outcomes
Henderson Community College Scoring Rubric: Written and Oral Communication**

Upon completion of a degree, certificate, diploma, and/or completion of specific courses, the student will apply learning in academic, personal, and public settings to:

Written and Oral Communication Skills

SLOs	Rating	Descriptives			
		4	3	2	1
Write clear and effective prose in several forms, using conventions appropriate to audience (including academic audiences), purpose and genre		Consistently demonstrates understanding of audience and purpose in: <ul style="list-style-type: none"> • Providing information or evidence • Organizing information. • Using appropriate language • Applying appropriate conventions 	Often demonstrates understanding of audience and purpose in: <ul style="list-style-type: none"> • Providing information or evidence • Organizing information • Using appropriate language • Applying appropriate conventions 	Inconsistently demonstrates understanding of audience and purpose in: <ul style="list-style-type: none"> • Providing information or evidence • Organizing information. • Using appropriate language • Applying appropriate conventions 	Rarely demonstrates understanding of audience and purpose in: <ul style="list-style-type: none"> • Providing information or evidence. • Organizing information. • Using appropriate language • Applying appropriate conventions
Listen and speak competently in a variety of communication contexts, which may include public, interpersonal, and/or small-group settings		Consistently <ul style="list-style-type: none"> • contributes to and/or collaborates with group • Uses supportive speech to enhance interaction • Actively listens to members' input • Speaks with clarity 	Often <ul style="list-style-type: none"> • Contributes to and/or collaborates with group • Uses supportive speech to enhance interaction • Actively listens to members' input • Organizes verbal ideas logically and consistently • Speaks with clarity 	Inconsistently <ul style="list-style-type: none"> • Contributes to and/or collaborates with group • Uses supportive speech to enhance interaction • Actively listens to members' input • Organizes verbal ideas logically and consistently • Speaks with clarity 	Rarely <ul style="list-style-type: none"> • Contributes to and/or collaborates with group • Uses supportive speech to enhance interaction • Actively listens to members' input • Organizes verbal ideas logically and consistently • Speaks with clarity

SLOs	Rating	Descriptives			
		4	3	2	1
<p>Find, analyze, evaluate, and cite pertinent primary and secondary sources, including academic data bases, to prepare speeches and written texts</p>		<p>Demonstrates exceptional skill in:</p> <ul style="list-style-type: none"> • Using resources to find information • Understanding information in context • Assessing the credibility and relevance of information • Citing sources of information appropriately 	<p>Demonstrates proficiency in:</p> <ul style="list-style-type: none"> • Using resources to find information • Understanding information in context • Assessing the credibility and relevance of information • Citing sources of information appropriately 	<p>Demonstrates some skill in:</p> <ul style="list-style-type: none"> • Using resources to find information • Understanding information in context. • Assessing the credibility and relevance of information • Citing sources of information appropriately 	<p>Demonstrates little skill in:</p> <ul style="list-style-type: none"> • Using resources to find information • Understanding information in context • Assessing the credibility and relevance of information. • Citing sources of information appropriately

<p>Identify, analyze, and evaluate statements, assumptions and conclusions representing diverse points of view and construct informed, sustained, and ethical arguments in response</p>		<ul style="list-style-type: none"> • Clearly and thoroughly defines the main question, problem or issue • Identifies all relevant assumptions • Thoroughly identifies and evaluates the sources of data and evidence. • Creates a detailed conclusion or complex solution that is complete, well-supported, logically consistent, and often original 	<ul style="list-style-type: none"> • Defines most of the components of the main question, problem or issue • Adequately identifies most of the relevant assumptions • Identifies and evaluates the sources of data and evidence • Produces a conclusion or solution that is complete and consistent with evidence presented 	<ul style="list-style-type: none"> • Defines some of the components of the main question, problem or issue, • Identifies some of the relevant assumptions • Identifies and evaluates some but not most of the sources of data and evidence • Restates an abbreviated conclusion or simple solution that is mostly consistent with evidence presented and has only minor inaccuracies or omissions 	<ul style="list-style-type: none"> • Rarely identifies components of the main question, or does so only minimally • Identifies few or none of the relevant assumptions • Inaccurately identifies or fails to evaluate the sources of data and evidence • Attempts a conclusion or solution that is inconsistent with evidence presented, that is illogical, or omits a conclusion or solution
<p>Plan, organize, revise, practice, edit, and proofread to improve the development and clarity of ideas</p>		<p>Consistently demonstrates evidence of effective:</p> <ul style="list-style-type: none"> • Planning • Organizing • Revising and/or Practice • Editing • Proofreading 	<p>Often demonstrates evidence of effective:</p> <ul style="list-style-type: none"> • Planning • Organizing • Revising and/or Practice • Editing • Proofreading 	<p>Inconsistently demonstrates evidence of effective:</p> <ul style="list-style-type: none"> • Planning • Organizing • Revising and/or Practice • Editing • Proofreading 	<p>Rarely demonstrates evidence of effective:</p> <ul style="list-style-type: none"> • Planning • Organizing • Revising and/or Practice • Editing • Proofreading